Amdt. Dated: October 8, 2010

Reply to Office Action of June 8, 2010

Page 9 of 15

REMARKS

Claims 1, 4-16, and 19-37 are currently pending in the present application. Claims 2-3 and 17-18 have previously been canceled. Applicants request reconsideration and allowance of the application and Claims 1, 4-16, and 19-37 in light of the Remarks contained herein.

I. Rejections of Claims

Claims 1, 4, 8, 9, 11-13, 16, 19 23, 24 and 26-28 were rejected under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent Application Publication No. 2005/0054333 to Johnson ("Johnson"). Claims 5, 6, 14, 15, 20, 21, 29 and 30 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Johnson in view of U.S. Patent No. 5,764,731 to Yablon ("Yablon"). Claims 7, 22, and 31 were rejected under 35 U.S.C. § 103(a) as obvious over Johnson and Yablon in view of U.S. Patent No. 6,18,5,295 to Frederiksen et al. ("Frederiksen"). Claims 10 and 25 have been rejected under 35 U.S.C. § 103(a) as being unpatentable over Johnson in further view of Frederiksen. Claims 32-34 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Johnson in view of U.S. Publication No. 2004/0120493 to Creamer et al. ("Creamer"). Claims 35-36 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Johnson, Creamer and Yablon. Claim 37 was rejected under 35 U.S.C. § 103(a) as being unpatentable over Johnson, Creamer, Yablon and Frederiksen. These rejections are respectfully traversed.

II. All Claims Patentably Define Over the Cited Art

Embodiments of the present invention are directed to automatically storing on a mobile device (e.g., a mobile phone) a phone number that was solicited from an information service (e.g., "411"). The user of the mobile device contacts the information service by dialing 411 (or the like) and either a live operator or automated answering system guides the user through the process of obtaining the phone number sought by the user. The user is prompted as to the method of delivery of the phone number to the user's mobile device (e.g., SMS text message, audible delivery, etc.). In one embodiment, the requested phone number is audibly provided to the mobile phone user by the information service. The mobile phone detects the audible recitation of the phone number and can store the phone number within the mobile device. In

Amdt. Dated: October 8, 2010

Reply to Office Action of June 8, 2010

Page 10 of 15

another embodiment, the information service can provide the requested phone number in a SMS text message addressed to the mobile device. In yet another embodiment, the mobile device can determine the phone number based solely on the connection established with the requested phone number. Either way, the user of the mobile device can selectively obtain and store the requested phone number as opposed to only "hearing" the requested phone number one time. Thus, embodiments of the present invention are specifically targeted to information service directories that perform look-up assistance for phone numbers on an as needed basis.

The primary cited reference, Johnson, is directed to placing a telephone number into a wireless device by allowing the user to receive a data message containing the requested phone number from a directory assistance service.

A. Independent Claim 1

In the present application, Claim 1 recites:

1. A method of storing a phone number within a mobile phone, said phone number received from an information service, the method comprising:

placing a call to an information service to obtain a requested phone number;

prompting a user of the mobile phone for a method of delivery of the requested phone number by presenting a plurality of methods of delivery, wherein each method of delivery comprises a different channel for transmitting the requested phone number to the mobile number;

transmitting a selection of a selected method of delivery for the requested number by the user;

receiving the requested phone number at the mobile phone from the information service in response to the information service receiving a user selection of the method of delivery;

detecting the requested phone number returned from the information service in accordance with the selection made by the user; and

storing the requested phone number returned from the information service within the mobile phone

Johnson does not teach or suggest each of the above recitations of Claim 1. For example, there is no teaching or suggestion in the cited art of record of: "prompting a user of the mobile phone for a method of delivery of the requested phone number by *presenting a plurality of*

Amdt. Dated: October 8, 2010

Reply to Office Action of June 8, 2010

Page 11 of 15

methods of delivery, wherein each method of delivery comprises a different channel for transmitting the requested phone number to the mobile number," as recited in Claim 1. In Johnson, the user automatically receives a "data message" containing the phone number in response to the user stating that the user wants to receive the phone number; however, the user of Johnson is not presented with any option as to the specific method of delivery and there is no transmission of the user's selected method of delivery.

In the Office Action, the Office correctly acknowledges that Johnson does not teach or suggest the above-recited limitation of Claim 1. However, the Office conclusively states that it would have been obvious to one skilled in the art to prompt for a method of delivery of the requested phone number and that such limitation is a mere design choice. To the extent the Office Action is attempting to take "official notice" of facts not in the record or is asserting that the limitations recited in independent Claim 1 are "common knowledge," Applicants respectfully traverse. Applicants respectfully submit that it would have not been generally recognized as being within the level of ordinary skill in the art at the time the present invention was conceived to prompt a user of the mobile phone for a method of delivery of the requested phone number by presenting a plurality of methods of delivery, wherein each method of delivery comprises a different channel for transmitting the requested phone number to the mobile number. In accordance with MPEP §2144.03(C), Applicants demand that the Examiner produce authority for the statement/assertion that the following limitations are "common knowledge", as Applicants submit that such features are not common knowledge or well-known in the art or a mere design choice.

Moreover, mere conclusory statements, such as contained in the Non-Final Office Action (e.g., "it would have been obvious to one of ordinary skill in the art to try either option" and "it would have been a design choice to choose one of the two aforementioned possibilities" (page 6, first paragraph)), does not provide the articulated reasoning with some rational underpinning to support the legal conclusion of obviousness. See KSR International Co. v. Teleflex Inc., 550 U.S. _____, ____, 82 USPQ2d 1385, 1396 (2007) and § MPEP 2142. As such, Applicants submit that the Examiner has not met the initial burden of factually supporting any prima facie conclusion of obviousness and, thus, Applicant is under no obligation to submit evidence of nonobviousness. See § MPEP 2142.

Amdt. Dated: October 8, 2010

Reply to Office Action of June 8, 2010

Page 12 of 15

Further, since there is no disclosure in the cited references of record (as acknowledged by

the Office Action) of "prompting a user of the mobile phone for a method of delivery of the

requested phone number," there is also no disclosure of "transmitting a selection of a selected

method of delivery for the requested number by the user," "receiving the requested phone

number at the mobile phone from the information service <u>in response to the information service</u>

receiving a user selection of the method of delivery," and "detecting the requested phone number

returned from the information service in accordance with the selection made by the user," as

positively recited in Claim 1.

In light of the above, it is respectfully submitted that Claim 1 is patentably

distinguishable over Johnson. Reconsideration and withdrawal of the rejection under Section

103 of Claim 1 is respectfully requested.

B. Independent Claims 11, 16 and 26

Independent Claims 11, 16 and 26 contain recitations similar to Claim 1 and, thus, are

submitted to be patentably distinguishable over Johnson for the same reasons as discussed above

with regard to Claim 1. Reconsideration and withdrawal of the rejection under Section 103 of

these claims is respectfully solicited for at least this reason.

Additionally, independent Claim 11 recites additional features not taught or suggested by

Johnson. Claim 11 recites "determining, solely by the mobile device, the requested phone

number returned from the information service in accordance with the selection made by the

user." The mobile phone of Johnson does not determine the requested phone number, but only

allows for receipt of a data message containing the phone number. Thus, for these additional

reasons, it is submitted that Claim 11 patentably distinguishes over Johnson. Additionally,

Applications note that the limitation of "solely by the mobile phone" was ignored by the Office

Action which is improper.

C. Independent Claim 32

With regard to independent Claim 32, it is submitted that Claim 32 patentably defines

over Johnson. Claim 32 recites:

 $TRI1 \backslash 729294 v1$

Amdt. Dated: October 8, 2010

Reply to Office Action of June 8, 2010

Page 13 of 15

32. A method of storing a phone number within a mobile phone, said phone number received from an information service, the method comprising:

placing a call to an information service to obtain a requested phone number;

having the information service automatically connect the mobile phone to the requested phone number;

detecting the requested phone number that the information service connected the mobile phone to based on a connection established between the mobile phone and the requested phone number in response to the mobile phone being connected to the requested phone number; and

storing the detected requested phone number that the information service connected the mobile phone to.

Neither Johnson nor Creamer, singly or in combination, teach or suggest each of the above recitations of Claim 32. For example, neither Johnson nor Creamer teach or suggest "detecting the requested phone number that the information service connected the mobile phone to <u>based on a connection established between the mobile phone and the requested phone number</u> in response to the mobile phone being connected to the requested phone number." As explained above, Johnson is directed to sending a data message to the user's mobile phone only. Additionally Creamer is directed to "presenting the <u>name</u> of the person called to a caller" if the user has been "transferred to an unknown phone number." See paragraph [0026] of Creamer. There is no disclosure or suggestion in any of the cited references of detecting the <u>phone number</u> based on the connection between the mobile phone and the requested phone number after the mobile phone has been connected with the requested phone number. Accordingly, Applicants submit that independent Claim 32 patentably defines over both Johnson and Creamer, whether considered singly or in combination.

Thus, in light of the above, it is submitted that independent Claims 1, 11, 16, 26 and 32, and the claims depending therefrom, are allowable over the cited art of record. As such, Applicants respectfully request reconsideration and withdrawal of the 35 U.S.C. § 103 rejection of independent Claims 1, 11, 16, 26 and 32 as well as the claims dependent therefrom.

D. All Dependent Claims Patentably Define Over the Cited Art

All dependent Claims dependent from the above-discussed independent Claims 1, 11, 16,

Amdt. Dated: October 8, 2010

Reply to Office Action of June 8, 2010

Page 14 of 15

26 or 32, and thus, are submitted to be allowable for the same reasons each base independent claim is allowable, as discussed above.

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Amdt. Dated: October 8, 2010

Reply to Office Action of June 8, 2010

Page 15 of 15

Conclusion

In view of the claims and the remarks presented above, it is respectfully submitted that all

of the present claims of the application are in condition for immediate allowance. It is therefore

respectfully requested that a Notice of Allowance be issued. The Examiner is encouraged to

contact Applicant's undersigned attorney to resolve any remaining issues in order to expedite

examination of the present application.

It is not believed that extensions of time or fees for net addition of claims are required,

beyond those that may otherwise be provided for in documents accompanying this paper.

However, in the event that additional extensions of time are necessary to allow consideration of

this paper, such extensions are hereby petitioned under 37 CFR § 1.136(a), and any fee required

therefore (including fees for net addition of claims) is hereby authorized to be charged to Deposit

Account No. 13-4365.

Respectfully submitted,

Date: _____10/8/10

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Electronically filed via the EFS-Web Electronic Filing System of the United States Patent and Trademark Office on October 8, 2010.